



Angelique Michelle

ABOUT ANGELIQUE

Angelique Michelle, CEO of iCONiQ Style, LLC. has served as a fashion icon being recognized by Fox News, NBC News, VH1, Seventeen Magazine, HGTV and The Wendy Williams Show. She was recognized by the London Telegraph as the "IT Personal Shopper" in Miami. Upon working heavily within the fashion and entertainment industry in Miami and Los Angeles, as a stylist and personal shopper Michelle, returned to her roots of Washington D.C, to be home to her growing virtual styling and image consulting company, iCONiQ Style. The iCONiQ Style app, allows users to shop, organize, and style various clothing looks. In Washington, D.C., Michelle continues to work within the fashion industry ranging from costume design to uniform design for the W Hotel. Michelle also has a passion for educating the youth and young adults on entrepreneurship, tech and fashion. She has created summer programs and hosts events such as pop-up shops throughout the city.

Styling Clientele

- Styling Clientele
- Chris Brown- Singer
- Tiny Harris-TV personality
- Dwayne "The Rock" Johnson- Actor
- Jamal Lewis- NFL
- Clinton Portis- NFL



Closet Makeovers

- Clinton Portis- NFL
- Adewale Ogunleye- NFL
- Kelis- Singer
- Loren Ridinger
- Sheree Fletcher- Reality TV Personality

W Hotel- Washington, DC

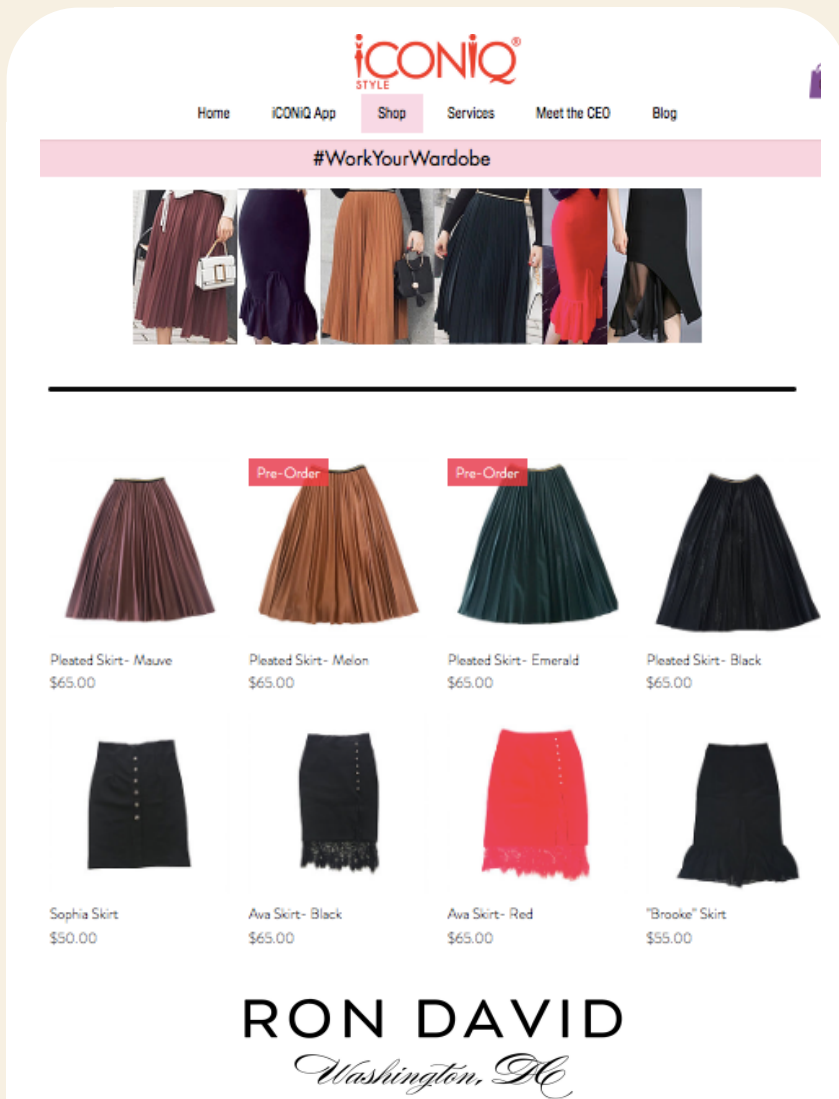
Uniform Designer



Neiman Marcus Fashion Show



eCommerce Styling



iCONiQStyle.com
Online Shop

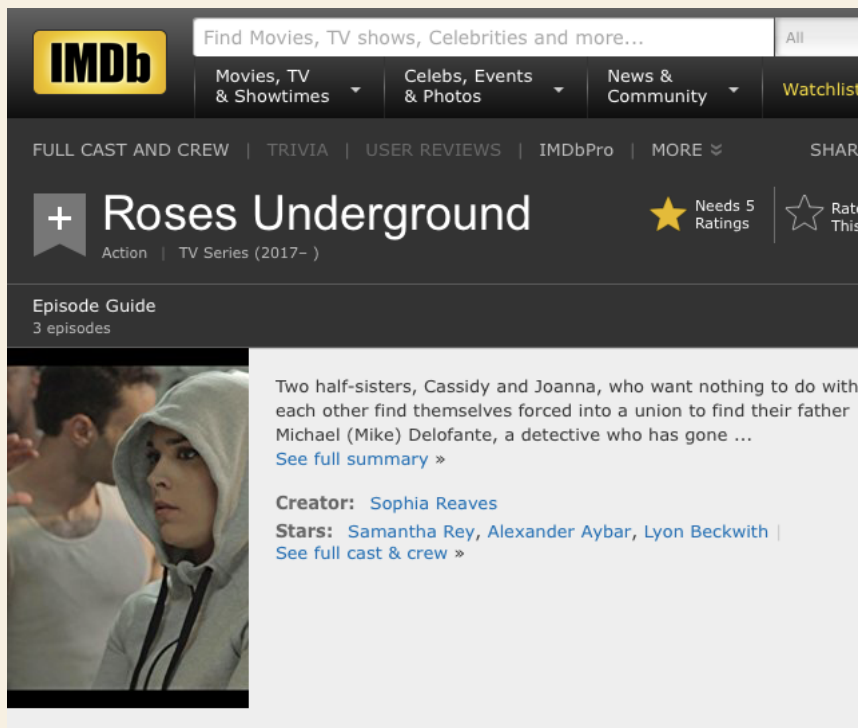


RonDavid.com
Online Shop

Costume Designer



Shock Nation- Television Series



Roses Underground- Television Series

Media Features

NURA Magazine two-page feature

Angelique Michelle

Angelique Michelle is a styling icon. Her passion for fashion grew from watching TV. As a child she grew up watching *A Different World*, admiring Whitley Gilbert. This fashion infused show caused Angelique to ask questions such as, "How does she [Whitley Gilbert] look so fabulous?" and "How does the cast look so great?" Her inquisitive personality paid off as a child. Angelique was soon informed that there's actually a person that dresses the people on TV, selecting their clothes for appearances, movies, film and etc. Seeing fabulous images on TV, really peaked her interest and made her realize what she wanted to do in life, which was to "dress people to look fabulous on TV."

Presently Angelique is the President and CEO of ICONIQ, which is a Virtual Styling and Image Consulting company. Over the years she has worked with several celebrities such as Venus & Serena Williams, Gloria Estefan, Dany Garcia and several others. With clients in different parts of the world, Angelique found it hard to be in several places at once and readily available to her clients. This led to the development of her ICONIQ Style App.

As she explained:

"The demand from my clients led to the app development. My clients would call me and ask if I've seen for example their Valentino pumps or say 'hey I'm in my California house and I can't find my... and or 'hey I just bought



remember what was in whose closet. So I thought like gosh I wish there was a way to remember what's in their closet from where I am. At first I use to run around with a bunch of photos physically in my hand. I then moved to digital photos; however, I had to make so many categories and subcategories to keep track of everything."

In 2015, Angelique published *The Closet Club*, which consists of short stories of all of her closet jobs over the years. The names of her clients have been changed to protect their identities. This book is a fun beach read containing humor and stories that will give you that "oh wow fashion moment." Some stories are crazier than others and may leave you stunned saying, "oh my gosh that really happens in this world." Angelique plans to turn *The Closet Club* into a movie, similar to *The Devil Wears Prada* but for closets.

Angelique attributes her success to hard work and determination. "I work really hard. I pretty much work 24/7." There are no days off for this entrepreneur who believes the key to success is to never give up. She highlights that there will be moments where you will feel like you can't do this anymore. She believes you have to keep pushing forward because you will make it, if you stay focused, are organized and plan accordingly. She also thinks that your team is a major component as well. "Whatever you are lacking that's what you need to pick up. If you are really creative you need someone who is a strategist in your right hand corner. If you're a straight and narrow person you may need that outside thinker or out of the box person to be your ying to your yang. My thing is whatever you're flawed at find someone else who is not flawed in that area to work with you."

The Style Khronicles Article

<http://www.thestylekhronicles.com/melanin-mannequins-talking-fashion-and-tech-with-iconiq-wardrobe-ceo-angelique-michelle/>

A Closet in the Palm of Your Hands

Article <http://www.sucsession.com/single-post/2016/08/24/A-Closet-in-the-Palm-of-Your-Hands-iCONIQ-Style-App>



MediaTakeOut.com

Media Features (cont.)



**Fashion segment host on
Fox 45 Baltimore, Fox 5 DC, NBC 6 Miami,
and ABC News Miami**

Accolades



Recipient of the Spectrum
Circle Technology Award

wework®

Recipient of WeWork Creators
Award



Award for being Top 10 of the
ebay start up

THE BRAND: iCONiQ Style

Angelique created iCONiQ Style to establish her versatile services as a fashion guru, varying from styling, personal shopping, image and branding consulting, and fashion technology.

- Hire and pay a stylist
- Upload items into virtual closet
- Create photo collage of looks
- Messaging between members and stylist
- Pay stylists and charge client
- Post looks onto your newsfeed to get feedback from your followers
- Sell items out of closet
- Visit retailers stores to create looks using items from their stores
- Access links to directly purchase items from retailers
- Advertisement for retailers



iCONiQ[®]
STYLE



Work Experience

2018- Ron David- Washington, DC

Director of Affairs

2017- Le DeSales Restaurant- Washington, DC

Designed uniforms

2017- Shock Nation

Costume designer

2017- Rose's Underground

Costume design for mini series

2016- Charity Prom Expo- Washington,DC

Styled underprivileged teenage girls

2015- Fox 5- Washington, DC

Styled on air personality

2014-W Hotel- Washington, DC

Designed and styled uniforms for the POV staff Lounge and Bar!

2014- Fox 45- Baltimore, MD

Styled news segments and anchors/producers for various events and on air

2013- HGTV Scoring the Deal- Miami,FL

Styled on air talent for press appearances and for TV episodes

2013- VH1 Hollywood Exes- Los Angeles, CA

Styled on air talent for press appearances and for TV episodes

2012-VH1 Hollywood Exes- Los Angeles, CA

Styled on air talent for press appearances and for TV episodes

2010- San Diego 6 CW- San Diego, CA

Styled news segments and anchors/producers for various events and on air

2009- Cleveland Hotel - Miami, FL

Styled models for key card design

2008- NBC 6- Miami, FL

Styled on air news segments, talent, and models for fashion segments

Social Media and Contact

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